

# About pitchIN



# pitchIN's Co-Founders



**Sam Shafie, CEO**

- Co-founder of WatchTower and Friends, a technology startups accelerator
- Previously with the Securities Commission and the Malaysian Communications and Multimedia Commission as well as serving as a DPP at the Commercial Crime Unit of the Attorney General Chambers
- Ecosystem Builder of the Year – 2023



**Kashminder Singh, CSO**

- Co-founder of WatchTower and Friends, a technology startups accelerator
- Previously the founder and Managing Editor of MOBILE WORLD, a leading tech publication that ran for 11 years

# **What We Represent:**

We believe in the democratization of fundraising and investments.

# How We Started

pitchIN started as Reward and Donation Crowdfunding (RDCF) platform in 2012. RDCFs are not regulated.

Under a RDCF platform, individuals and companies can raise funds from the public to support their project.

Supporters will then receive rewards based on the projects that they supported.



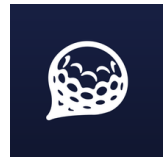
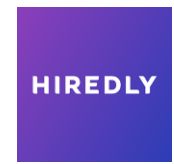
# Who We Are

pitchIN is a **digital investment hub** that connects startups/businesses with investors who believe in them.

In 2021, pitchIN was awarded 'Best Startup' by MVCA. To date, we've raised RM324+ Mil for 177 companies, making us the largest ECF platform in Malaysia

pitchIN also fundraised from 325 investors – retail, angel and sophisticated investors via an ECF campaign , as well as VCs:





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