12 survey questions for the customer discovery and development of the IoT technology required for agriculture industry.

1. How familiar are you with IoT (Internet of Things) technology in the context of agriculture industries?
    a. Familiar
    b. Not familiar
    c. Never know about IoT

2. Have you used any IoT devices or solutions in your agricultural operations? If yes, please specify.

3. Are you currently using any data-driven technologies or software for monitoring and managing your agricultural activities?
    a. Yes
    b. No

4. How important is real-time monitoring and data analytics for your agricultural operations?
    a. Very important
    b. Important
    c. Not important

5. Which specific areas of your agricultural operations would benefit the most from IoT technology integration?

6. What specific features or functionalities would you like to see in an IoT solution for agriculture?

7. How would you prefer to access and interact with the data collected by IoT devices?
    a. Mobile Apps
    b. Web portal
    c. SMS alerts
    d. All of the above

8. What are your main concerns regarding the adoption of IoT technology in agriculture?
   a. Cost
   b. Privacy
   c. Data security
   d. All of the above

9. Are there any specific crops or livestock that you believe would greatly benefit from IoT technology? If yes, please specify.

10. How would you prefer to acquire and deploy IoT devices and solutions?
    a. Purchase
    b. Lease
    c. Subscription-based
    d. Free apps

11. What is your budget range for investing in IoT technology for your agricultural operations?
    a. Less than RM20,000
    b. RM20,001 – RM50,000
    c. RM50,001 – RM100,000
    d. More than RM100,000

12. Would you be interested in participating in pilot programs or beta testing for an IoT solution tailored to the needs of agriculture industries?
    a. Yes
    b. No